



SAN DIEGO STATE
UNIVERSITY

Mission Valley

Gina Jacobs
Associate Vice President – SDSU Mission Valley Development
San Diego State University
gina.jacobs@mail.sdsu.edu
(619) 594-4563

Gina Jacobs serves as Associate Vice President for the SDSU Mission Valley Development at San Diego State University. She has a lead role in shaping and executing the university's strategy to acquire and develop the Mission Valley site.

Gina previously served as Chief of Staff, serving as a senior advisor to the university President and participating in a wide variety of administrative and executive duties, special projects and initiatives. Prior to joining SDSU, Gina planned and implemented communication and media strategy in both the public and private sectors. Her experience includes community and government affairs, media relations, crisis communications and social media.

Gina graduated from San Diego State University with a bachelor's degree in Journalism (2001) and a master's degree in mass communication and media studies (2010).