10

HAYES

BARBARA

BOWER

DICK

HEALING AND

MADDOCKS

JOE

THER

KIWANIS ® **CLUB OF SAN DIEGO**

TUESDAY AT NOON

Meeting at the U.S. Grant Hotel 326 Broadway, San Diego, CA 92101

NOVEMBER 29, 1994

PROGRAM

SUSAN HOFFMAN

VICE PRESIDENT/ GENERAL MANAGER KSDO-AM/KCLX-FM

CHAIRMAN OF THE DAY

BOB SHUMAKE GANNETT ADVERTISING

> INVOCATOR JIM MELVIN

DEC 6 BARBARA RAMSEY CHILDRENS' HOSPITAL



.....SUSAN HOFFMAN

SUSAN HOFFMAN BEGAN HER RADIO CAREER IN LEXINGTON, KENTUCKY IN 1978 AS AN ACCOUNT EXECUTIVE FOR AOR WKOO-FM. SHE WAS PROMOTED TO REGIONAL SALES MANAGER. SHE EVEN SPENT SOME TIME BEHIND THE MIC BEFORE GARY EDENS ENTICED HER TO HOUSTON, TEXAS FOR AN ACCT EXEC POSITION WITH KYND-FM IN 1980, WHICH LATER BECAME GANNETT'S KKBO-FM. HOFFMAN SPENT TIME AT ANOTHER HOUSTON STATION 1982-83 BUT THEN IN 1984 SHE RETURNED TO GANNETT AND WAS PROMOTED TO LOCAL SALES MANAGER.

HOFFMAN LEFT GANNETT IN 1986 AND BECAME EMMIS' LOCAL SALES MANAGER, AND THEN GENERAL SALES MANAGER, FOR KPWR-FM, LOS ANGELES' TOP-RANKED STATION.

IN 1988 SHE RETURNED TO HOUSTON AS VICE PRES/GENL MGR OF KNRJ-FM/ SHE ALSO WORKED AS A CON-SULTANT TO MAXXIMUM RADIO IN PARIS, FRANCE FOR EMMIS BROADCASTING.

HOFFMAN TOOK ON THE VP/GM DUTIES FOR TWO SAN ANTONIO STATIONS IN SHE WAS A PART OF ONE OF THE FIRST LMA'S IN AMERICA, WHEN SAN ANTONIO'S KONO-FM WAS ADDED TO THE LINE-UP.

GANNETT WAS FINALLY ABLE TO WIN HER BACK IN 1992, WHEN HOFFMAN TOOK OVER THE VP/GM POSITION AT KSDO-AM/ KCLX-FM, SAN DIEGO.

....THE EVENTS OF NOVEMBER 15PREZ MARK WELCOMED THE 78 IN ATTENDANCE...INVOCATOR CART LAFFOON ASKED THAT WE REMEMBER DEAR FRIENDS THAT PASSED AWAY MONDAY MRS FRED WHEELER AND MRS ESTHER MADDOCKS AND TO KEEP GOOD MEMBER JOE MADDOCKS IN OUR PRAYERS. ..LT GOV MARY NICHOLS WAS KIND ENOUGH TO LEAD OUR SINGING ... THEN WE WERE PLEASED THAT ED HINKLE CAME IN TO SHARE HIS "B"DAY. .. AND OUR GUEST LIST WAS A WONDER-FUL TRIBUTE TO OUR HARRY AND OUR SPECIAL GUEST FROM KIWANIS INTER-NATIONAL. THE SALVATION ARMY WAS WELL REPRESENTED, HARRY'S FRIENDS FROM THE HALL OF CHAMPIONS AND 4 KIWANIS CLUBS WERE REPRESENTED. PLUS MRS BONNIE HAGE AND OUR OWN MRS DOROTHY FRELS (WHO RECEIVED HER OWN SPECIAL GIFT, A LADY HIXON).

A "SHORT" PERSONAL THANK YOU FROM OUR HARRY

HAVE YOU EVER BEEN TAKEN IN BY A COMPLETE SURPRISE? WHAT A THRILL IT WAS FOR ME TO BE PRESENTED A PLAQUE DENOTING THAT MY NAME WOULD BE PLACED ON THE "WALL OF HONOR" AT THE KIWANIS INTERNATIONAL HEAD-QUARTERS IN INDIANAPOLIS, INDIANA. THIS AWARD, WITH THE MONEY COMING FROM MY FELLOW SAN DIEGO KIWANIANS AND BEING PRESENTED BY JIM SHEETS. EXEC.DIR. OF THE KIWANIS INTER-NATIONAL FOUNDATION HAS CERTAINLY BEEN THE HIGHLIGHT OF MY MANY YEARS IN KIWANIS. I THANK EACH AND EVERY KIWANIAN OF THE KIWANIS CLUB OF SAN DIEGO FOR THEIR MOST GENEROUS CONTRIBUTION IN THIS HONOR.



Thanksqiving Day

A SEASON OF GOLDEN SHEAVES AND BLUE SKIES. A TIME OF REMEMBRANCE OF LOVED ONES AND SPE-CIAL FRIENDS. A DAY OF THANKFUL CONTEMPLATION OF A YEAR FILLED WITH ABUNDANCE AND BLESSINGS.

Happy Thanksgiving to you all!



We are excited that this van enables us to meet our growing needs, as more kids nome and respond to the friendship and motivation offered to them. Please express our thanks to all the members for this very important contribution.

Sincerely,
Mary ann acosta, director



Alderson Flora

fine jewellery

William Flora

2550 Fifth Ave., Suite 124 San Diego, CA 92103 (619) 231-3535



CLUB OFFICERS

MARK W. McDONALD	President
SALLY HAZZARD-DIAZ	First Vice President
DONALD L. STUREK	Second Vice President
HARRY D. FRELS	Secretary
ROBERT I KLINE	Treasurer

EXECUTIVE OFFICE

3276 Rosecrans Street, Suite 301 San Diego, California 92110-4893 Telephone: 222-1924 Fax: 222-7938 JUNE PREWITT, Administrative Secretary

HAPPY BIRTHDAY DEAR FELLOW KINANIAMS_NATHY BIRTHDAY TO YOU.

DON MC KEE......PAINE WEBBER ED MEESE.....ATTORNEY

INTERNATIONAL RELATIONS TUESDAY, DEC 6, 11:30 AM U S GRANT HOTEL MAJOR EMPHASIS TUESDAY, DEC 6, 11:15 AM U S GRANT HOTEL SAN DIEGO HIGH KEY CLUB EVERY WEDNESDAY 11:35 AM TO 12:10 PM SAN DIEGO HIGH, RM 501 ENVIRONMENT & CONSERVATION TUESDAY, DEC 13,7:30 AM PERRY'S RESTAURANT MILITARY AFFAIRS TUESDAY, DEC 13,11:30 AM U S GRANT HOTEL

BOARD OF DIRECTORS
THURSDAY, DEC 8, 7:30 AM
HALL OF CHAMPIONS, BALBOA PARK
FOUNDATION BOARD OF TRUSTEES
THURSDAY, DEC 15, 7:30 AM
HALL OF CHAMPIONS, BALBOA PARK
MEMBERSHIP COMMITTEE
TUESDAY, DEC 20, 11:30 AM
U S GRANT HOTEL

U S GRANT HOTEL

PUBLIC & BUSINESS AFFAIRS

TUESDAY, DEC 20, 11:00 AM

U S GRANT HOTEL

