

**Gregory P. Geisen**  
**NAVWAR Revitalization**  
**Naval Information Warfare Systems Command**  
**United States Navy**

Greg Geisen is the Naval Information Warfare Systems Command's Facility Revitalization Project Manager. His duties include leading the redevelopment of 70 acres of Federal property of Naval Base Point Loma Old Town Campus to acquire modern NAVWAR facilities. Prior to his current duties, Geisen was the NAVWAR Director, Corporate Communications and Congressional Liaison from 2010 to 2018. With a budget of over \$8B, NAVWAR employs more than 11,000 military and civilian professionals worldwide, half of which are collocated with the headquarters in San Diego, Calif.



Geisen was born in Joliet, Illinois in 1967, but his family has called San Diego home since 1980. After graduating from Fallbrook Unified High School, he earned a Bachelor of Arts in Psychology from the University of Southern California while on a Navy ROTC scholarship.

Following his graduation and commissioning in May 1989, he spent four months as a Naval Sailing Instructor cruising off the coast of California and Mexico. After graduating from Navy Surface Warfare Officer School and Engineering Watch Officer School, he reported aboard USS WICHITA (AOR 1) where he served as the Boilers Officer and Navigator from '90 to '93.

In March '93, Geisen married his college sweetheart Linda Marie DeNorch. He subsequently transferred to the Surface Warfare Officers School Command in Newport, RI as an instructor for the steam-engineering course.

Following his lateral transfer to Public Affairs Officer in '95, Geisen attended the Defense Information School at Ft. Benjamin Harrison, IN and then transferred to the Pentagon assigned as a Chief of Information (CHINFO) News Desk Action Officer. In October 1997, he transferred to Gaeta, Italy where he served as the Deputy Fleet Public Affairs Officer for Commander, U.S. Sixth Fleet and NATO Naval Striking and Support Forces Southern Europe. During this tour, he spent a considerable amount of time supporting combat and humanitarian operations in support of Operations Allied Force and Allied Harbor in Kosovo and Albania. He also developed the public affairs training as part of the Partnership for Peace exercises with the former Soviet Union countries surrounding the Black Sea.

From January 2000 to 2003, Geisen was the Director, Public Affairs and Congressional Liaison for Space and Naval Warfare Systems Command in San Diego, Calif. In January 2003, he deployed to U.S. Central Command in support of Operation Iraqi Freedom where he served as Executive Officer, Joint Press Information Center in support of TRUMAN and ROOSEVELT Carrier Battle Groups. In June 2003, he reported to Commander, U.S. Third Fleet as the Fleet Public Affairs Officer in San Diego, Calif.



In January 2005, he served as the Chief Staff Officer for Naval Reserve Navy Office of Information for Commander, U.S. Pacific Fleet.

From June 2006 until December 2010, Geisen served as the Force Public Affairs Officer for Commander, Naval Special Warfare Command where he responsible as the lead spokesperson for all Navy SEALs and SWCCs. In addition to leading the domestic public affairs efforts during ongoing conflict in Iraq and Afghanistan, Geisen was the public affairs lead on the mission to Rescue Captain Richard Phillips from pirates aboard the Maersk Alabama, was the Navy's Executive Agent for the ground breaking films Act of Valor and Lone Survivor. Geisen retired in 2010 from active duty in the Navy after twenty years of service.